Winning Leishman Cookies Policy

How winningleishman.co.uk uses cookies

Cookies are text files placed on your computer or device which enable the tracking of your use of a website.

Our website uses cookies through the Google Analytics service, provided by Google Inc. Google Analytics mainly uses first-party cookies to report on visitor (aka. user) interactions on our website.

This allows us to understand how many unique visitors there are to the website and to understand which parts of the site are being visited and for how long. Other information collected includes the types of web browser and device being used to access the website and the location of the device. All in all, this information enables us to continue to improve the website by being able to infer what information is of most interest to visitors, to understand how visitors prefer to access the site and to understand from which geographical regions most interest is generated, meaning we can tailor the website accordingly.

Analytics information is provided to us in anonymised aggregated reports about overall usage, rather than the usage of any individual user.

Google Analytics collects Internet Protocol (IP) addresses to provide and protect the security of the service, and for the purposes of "IP geolocation", that is to give a sense of the location of website users. Winning Leishman cannot access individual IP addresses or identify any user through them.

We do not authorise Google to use or share Analytics data therefore this would only be done in limited circumstances when Google may be required to do so by law.

We do not use any cookie-based advertising that would target advertising to you.

Further information

If you have any questions regarding our use of cookies, please contact us using info@winningleishman.co.uk. Any Personal Information provided to us when you contact us will only be used for the purpose of responding to your query.

We recommend reading [Google's Privacy Policy](#) for further information regarding the information which they collect.

[This article](#) summarises Google Analytics' data practices and commitment to protecting the confidentiality and security of data.

Google Analytics supports an optional browser [add-on](#) that, once installed and enabled, disables measurement by Google Analytics for any site a user visits. This only disables Google Analytics measurement.